



MEMBER OF
**FEEDING
AMERICA**

SPECIAL INGREDIENTS

A Publication of The Food Bank for Central & Northeast Missouri

WINTER 2020

Feeding The Future

ONE MAN'S LEGACY CONTINUES TO HELP THE CHILDREN OF AUDRAIN COUNTY AND BEYOND

For 98 years, Truman Coolley lived on a country road near Centralia. Aside from his years of service in the U.S. Army during World War II with one of the few remaining cavalry regiments, Truman spent his life tending to his farm and helping his community. **He cared about The Food Bank's work, donating occasionally, but it was a surprise when he left a substantial gift as part of his estate after he passed in 2015, ensuring his legacy would continue to help his community.**



Although he never had children of his own, Truman cared deeply for the children of his siblings and those in the community, supporting agriculture education through 4H and FFA. **"He was a positive force in the community, helping construct buildings and create scholarships,"**

Truman's nephew, Ron Duffy, said. As well as donating to The Food Bank, he made a substantial gift to St. Jude Children's Research Hospital.

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Another of Truman's nephews, Donald Duffy, fondly remembers the time he spent helping at the farm, which Truman took over after his parents passed, keeping it in pristine condition. He was deeply tied to agriculture in the state, even serving on the MFA Inc. board of directors. The man was a "straight shooter," Donald said, who could be stern and was always exceptionally kind.

"He was never in a hurry and very patient," Donald said. "(Truman was) a salt of the earth guy — he left an impression on you."

Even after his death, Truman continued to leave an impression. **A portion of the gift he left to The Food Bank in his estate was earmarked to provide Buddy Packs to children in Audrain County.** Today and into the future, the legacy he left will continue feeding the children he cared deeply for in the community he loved so much. **Because of his gift, Truman will forever be remembered as part of our Heirloom Society.**



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Anyone Can Leave A Legacy Of Hope

PLANNED GIVING ENSURES FUTURE GENERATIONS WILL HAVE NUTRITION



I never got the chance to thank Truman Coolley in person. As you read on the front page, The Food Bank didn't know he planned a generous gift to feed the communities we serve until after he passed away. I would love to have been able to listen to why he decided to help us, show him how many people his generosity would help, and express my gratitude for his visionary thinking.

Planned gifts make a huge impact on The Food Bank. By providing a charitable donation in his estate plan, Truman ensured essential programs, like Buddy Packs in his home county, will continue for years to come. His story is inspirational, reminding me that any person — like a modest farmer — can make a huge difference. It's possible for anyone to do what Truman did and leave a legacy of hope, no matter the dollar amount.

People like Truman are why we formed The Food Bank's Heirloom Society, where we can recognize the incredible donors who make planned gifts. It is through the Heirloom Society that I ask you to join us in this commitment to feed over 100,000 people a month across central and northeast Missouri. **Your planned gift ensures future generations will receive the nutrition they need to live and thrive.** It is a way to contribute to the community your children and grandchildren will live in.

If you are in the process of creating a plan, we would be happy to work with you to address your wishes. If you have not thought about a planned gift, I hope you will consider one in the future. Your vision and generosity can create a legacy that allows The Food Bank to continue our mission far into the future. Thank you on behalf of those we serve.

And, even though I can't say it in person, thank you, Truman, for all the lives your gift has and continues to affect. You are a model example of generosity for us all.

Sincerely,

Lindsay Young Lopez
President and CEO



How You Can Make A Planned Gift

There are many ways you can give back to your community and help others less fortunate. **However, very few opportunities offer the same comfort and sense of pride as contributing to the long-term security of a favorite charitable organization.**

ESTATE PLAN

Through your estate plan, **you can make provisions for those close to you, as well as help individuals who face hunger in our community.**

Both you and your family can benefit from your generosity to The Food Bank through proven, tax-wise strategies approved by the Internal Revenue Service. We suggest you consult your attorney or family estate planner for help in choosing the options best for you and your family.

UNRESTRICTED BEQUEST

When you make an unrestricted bequest to The Food Bank **your gift will be used to provide food and hope where the need is greatest**, giving us the ability to help people throughout our service region.

BEQUEST

Some people prefer their gift address specific needs of families, to support child feeding programs, to help seniors or assist veterans, for example. We are happy to work with you and your attorney or estate planner to draft language that ensures your wishes.

HOW TO TAKE THE NEXT STEP

We'd love to talk to you and your attorney or family estate planner about how you can make a planned gift to The Food Bank. **Call us at 573-474-1020 and ask for our development team.**

If you already have an estate plan in place, please consider a legacy gift to help feed the hungry when you are writing or updating your will or trust.

A few thoughtful minutes now will provide the framework for a lasting legacy of nourishing and enriching lives.



By The Numbers — How Your Donation Affects Lives

PROVIDING FOOD DOES MORE THAN REDUCE HUNGER

For many of the over 100,000 people we serve per month, our food is more than nutrition for the next meal. **It means more money to spend on other essentials like housing, utilities, childcare, medical expenses or school.** Last year, we surveyed the people who use our partner agencies, asking 1,588 participants what The Food Bank's services mean to them. We are overwhelmed with how many said our food helped them eat more healthfully, direct money to other bills, and gave them something to eat when

the only other option was to skip meals or cut portions for themselves and their families.

It can be hard to grasp the scope of your impact when donating to The Food Bank, but this is the result of your generosity.

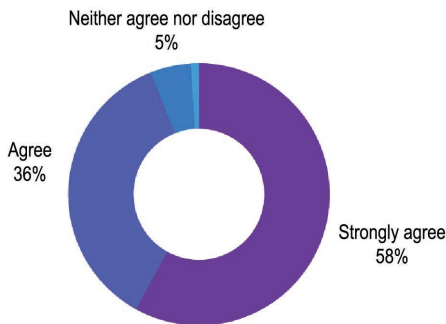
We're not just feeding people, we're helping them out of food insecurity. On their behalf, we thank you.



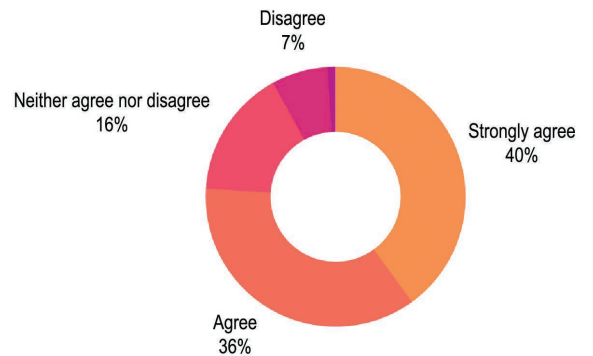
What We Heard In 2019



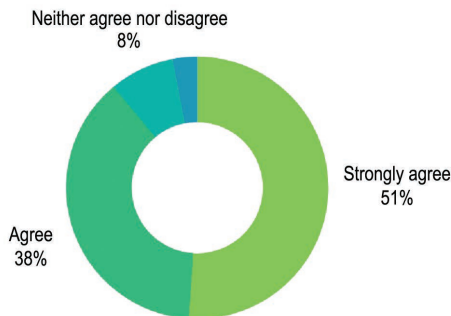
Receiving food has helped my household eat more healthfully



Receiving food gave us a meal when we would have had none



Receiving food has allowed my household to redirect some of our income to other bills



I am satisfied with my overall experience at my pantry

